

# Services Week

2022

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**7** → **11 Mar**

TAKKE

PART

**in Services  
Week 2022**

# Services are too important to be left to digital\*

\* functions, teams, channels

SAVE

THE

DATES

**7** → **11 Mar**

**A service  
delivers an  
outcome for  
a user.**

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**Service design  
will get you to  
more questions  
than answers.**

**And that's OK.**

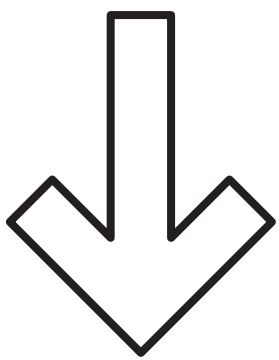
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**All services  
are touched  
by digital.**

**bit.ly/SW22agenda**

**But not all  
service design  
is digital.**

**Check &  
contribute  
to the  
agenda**



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**Most of  
government  
is mostly  
service  
design most  
of the time**